



World Council



WORLDWIDE FOUNDATION  
for CREDIT UNIONS

# RALLY THE MOVEMENT

## Saving Global Credit Union Development

When World Council of Credit Unions (WOCCU)  
implements international credit union development,

**EVERYONE BENEFITS.**



WOCCU beneficiaries in Ukraine

### CREDIT UNIONS BENEFIT

by being globally recognized as a massive network of leaders in ethical financial services, community empowerment and sharing best practices.

### CREDIT UNION MEMBERS BENEFIT

from growing trusted financial institutions that promote self-reliance and economic resilience in developing nations – all of which contribute to national security and prosperity.

### CREDIT UNION SYSTEMS WORLDWIDE BENEFIT

as we support a multilingual Global Technical Advisory team of skilled credit technicians and financial cooperative experts who have been on the front lines alongside credit union staff to solve some of the most pressing challenges of our time.

### ALL COUNTRIES BENEFIT

through their citizens gaining access to responsible, fair financial services, small-business lending, and employment and entrepreneurship training that promotes opportunities for them to live their best financial lives.

## WOCCU INTERNATIONAL CREDIT UNION DEVELOPMENT

Without immediate support, WOCCU member associations, credit unions and their members in multiple regions face devastating consequences in countries like:



### Ukraine

Credit unions are a lifeline for war-affected communities, offering liquidity, micro-loans and financial stability amid ongoing conflict.



### Guatemala

Financial cooperatives provide crucial support to entrepreneurs in indigenous and marginalized communities seeking financial independence.



### Kenya

WOCCU's programs empower SACCOs to serve greater numbers of youth, women and small business owner members by expanding access to fair credit and financial education.



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But with the current U.S. foreign-aid funding freeze halting WOCCU's development work,

## NO ONE BENEFITS.

A sudden stop-work order has put credit unions' vital community support at risk.

## IMMEDIATE ACTION

is needed to preserve progress and protect the credit union mission worldwide.



A WOCCU beneficiary  
in Guatemala

That's why **Worldwide Foundation for Credit Unions (WFCU)** is stepping in to

## RALLY THE MOVEMENT.

As WOCCU's strategic partner, we are mobilizing this campaign to generate support and raise awareness that unites credit unions, leagues, system partners and individuals worldwide.

**OUR GOAL**  
**\$3,000,000**  
**BY MARCH 31**

## That's why we need YOU!



**DONATE  
TODAY**



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MESSAGE**



**RALLY THE  
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**#RallyTheMovement**

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A WOCCU beneficiary  
in Kenya

